Austyn Hardie, PMP

Project Manager

Toronto, ON

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Project Delivery | Applied AI and ML | AR and Real-Time 3D | Stakeholder Management

SUMMARY

PMP-certified project manager with 5+ years leading delivery of AR, real-time 3D, and machine learning experiences for global brands at a creative technology studio. Owns projects from concept to launch: shaping the creative, guiding custom ML development, keeping clients aligned, and getting the work live on schedule. Commerce degree in Marketing and Finance, with a team-first mindset built over years of competitive hockey.

KEY SKILLS

- ✓ Project Delivery
- ✓ Client and Partner Management
- ✓ Analytics (GA4)
- ✓ Applied AI and ML
- ✓ Scope and Risk Management
- ✓ Workflow Automation
- ✓ WebAR and Real-Time 3D
- ✓ Creative and UX Direction
- ✓ Jira and Smartsheet

PROFESSIONAL EXPERIENCE

Project Manager **May 2021 - October 2026**

Current Studios Inc. Toronto, ON

Creative technology studio building immersive web, AR, and AI experiences for brands including House of Suntory, Verizon, ESPN, Nissan, Unilever, and Kraft.

- Led delivery of AR, real-time 3D, and machine learning experiences from concept to launch, across six-week campaigns and multi-year programs.
- Ran a multi-year K-12 learning program for Verizon, shipping three to four new STEM AR experiences each year through creative, UX/UI, development, and QA.
- Helped lead custom machine learning work, from building and annotating datasets to training and testing models that recognized products, vehicles, and sports surfaces.
- Defined the persona and fact-checked knowledge base for an AI bartender in a live real-time 3D brand experience, and led the client's privacy review.
- Owned client communication and executive walkthroughs, including on-site activations and an in-person volumetric shoot arranged on short notice.
- Turned late-stage brand feedback into scoped options that protected launch dates.
- Led a six-week teacher focus group whose feedback shaped a chapter system and learning checkpoints used in later releases.
- Designed GA4 event tracking and wrote integration documentation for client IT teams.
- Built internal automation tools in Google Apps Script and managed hardware logistics for live activations.

Assistant Contractor **April 2020 - May 2021**

The ShopBH Halifax, NS

- Supervised a small crew delivering multiple concurrent client projects, solving on-site issues while protecting quality, budget, and deadlines.

CERTIFICATIONS AND EDUCATION

Project Management Professional (PMP), Project Management Institute **2026**

Bachelor of Commerce, Marketing and Finance, Saint Mary's University, Halifax **2020**

ATHLETICS

Halifax Mooseheads (QMJHL): four seasons, Memorial Cup Champion **2013**

Saint Mary's University Varsity Hockey: five seasons **2015 - 2020**